

استثمر في السعودية

INVEST
SAUDI



WATER & WASTE MANAGEMENT ROADSHOW

ITCA®

ITALIAN TRADE AGENCY
ICE - Agenzia per la promozione all'estero e
l'internazionalizzazione delle imprese italiane

TEHA



ASSOLOMBARDA



CONFINDUSTRIA

AGENDA

Wednesday 22nd, Nov

Time	Agenda
9:00 - 9:30	Welcome by MISA & Registration
9:30 - 9:35	MISA Opening Remarks - Mr. Nasser Alaamry
9:35 – 9:40	Italy Opening Remarks
9:40 – 9:50	Invest Saudi
Waste Management Session	
9:50 – 10:05	Waste Management Value Proposition - MISA
10:05 – 10:25	The Transformation Journey of Waste management and the investment opportunities - Mr. Yazeed Alhabdan
10:25 – 10:40	Ministry of Industry and Mineral Resources -
10:40 -10:55	Royal commission for Jubail and Yanbu presentation -
10:55-11:10	Introducing Local Content& Government Procurement Authority - Mr. Khaled AL Khaled
11:10-11:25	Aramco Investment Opportunities
11:25-11:35	Q&A Session
11:35 – 11:45	Coffee Break & Networking
11:45-13:00	Lunch Time
Water Management Session	
13:00– 13:15	Water value proposition- MISA
13:15-13:30	Water Investment Opportunities -SWCC
13:30-13:45	Water Investment Opportunities -WETCO
13:45-14:00	Water Investment Opportunities -SWPC
14:00-14:15	National Center for Privatization- NCP
14:15-14:30	NEOM Investment Opportunities
14:30-14:45	Q&A Session
14:45-14:50	Closing Remark
14:50-15:30	Networking

ATTENDEES

MINISTRY OF INVESTMENT | INVEST SAUDI

www.misa.gov.sa

MINISTRY OF ENVIRONMENT, WATER AND AGRICULTURE

www.mewa.gov.sa

MINISTRY OF INDUSTRY AND MINERAL RESOURCES

www.mim.gov.sa

SAUDI GENERAL AUTHORITY OF FOREIGN TRADE

gaft.gov.sa

ROYAL COMMISSION FOR JUBAIL AND YANBU

rcjy.gov.sa

THE NATIONAL CENTER FOR WASTE MANAGEMENT

www.mwan.gov.sa

LOCAL CONTENT & GOVERNMENT PROCUREMENT AUTHORITY

www.lcgpa.gov.sa

SALINE WATER CONVERSION CORPORATION

www.swcc.gov.sa

THE SAUDI WATER PARTNERSHIP COMPANY

www.swpc.sa

WATER TRANSMISSION AND TECHNOLOGY COMPANY

www.wttco.com

NATIONAL CENTER FOR PRIVATIZATION

www.ncp.gov.sa

NEOM

www.neom.com

Iktva Program (Aramco)

www.aramco.com



وزارة الاستثمار
Ministry of Investment

MINISTRY OF INVESTMENT

The ongoing transformation of Saudi Arabia under the Vision 2030 economic development and diversification plan is unlocking new investment opportunities at an unprecedented pace. The Ministry of Investment of Saudi Arabia (MISA) is facilitating access to these opportunities by developing a vibrant cross-government investment ecosystem, facilitated by Saudi Arabia's National Investment Strategy. Through a network of representative offices across the world, MISA partners with businesses of all scales and sizes to help make investing in Saudi Arabia as simple as possible.

Through a network of representative offices across the world, MISA partners with businesses of all scales and sizes—from startups to blue-chip multinationals—to help make investing in Saudi Arabia as simple as possible. MISA also plays a leading role in improving Saudi Arabia's overall business environment by facilitating investment data across regions and sectors, creating investment incentives, spearheading business reforms and opening up investment opportunities.

Overseen by Saudi Arabia's Ministry of Investment (MISA), Invest Saudi is the Kingdom's investment attraction and promotion entity charged with communicating and facilitating investment opportunities. Invest Saudi is the primary point of contact for foreign investors seeking information and assistance before, during and after their entry into Saudi Arabia. It is committed to working in partnership with potential and current investors to make their investment journey a seamless experience.

To drive investment in the Kingdom, the government recently announced the launch of the Saudi Investment Promotion Authority which aims to facilitate sector-specific investment promotion agendas for local and international investors and will coordinate investment promotion efforts between government agencies.



MISA



INVEST SAUDI



Ministry of environment, Water and agriculture

The Saudi Arabian Ministry of Environment, Water, and Agriculture (MEWA) is the government agency responsible for managing the kingdom's natural resources and ensuring their long-term sustainability. This includes overseeing the country's water resources, protecting its wildlife, and promoting sustainable agricultural practices. MEWA also plays a key role in developing and implementing policies to achieve water and food security, which are essential for the kingdom's economic and social development.

MEWA's work is complex and multifaceted, but it can be broadly divided into three main areas:

- **Environment:** MEWA is responsible for protecting and managing the kingdom's diverse ecosystems, including its deserts, and coastal areas. The ministry also works to conserve the country's unique biodiversity and prevent pollution.
- **Water:** MEWA is responsible for ensuring that the kingdom has a reliable and sustainable supply of water for drinking, irrigation, and industrial use. The ministry manages the country's water resources through a variety of programs and initiatives, including developing new water sources, improving water conservation practices, and protecting watersheds.
- **Agriculture:** MEWA supports the kingdom's agricultural sector by promoting sustainable farming practices and providing financial assistance to farmers. The ministry also works to protect the country's food security by developing contingency plans in case of drought or other disruptions to the agricultural supply chain.

MEWA's work is essential for the kingdom's future prosperity and well-being. By ensuring the sustainability of its natural resources, MEWA is helping to protect the environment, boost the economy, and improve the quality of life for all citizens and residents in the kingdom.

وزارة الصناعة
والثروة المعدنية
Ministry of Industry and Mineral Resources



Ministry of Industry and Mineral Resources

The Saudi Ministry of Industry and Mineral Resources (MIM) is a government agency responsible for overseeing and developing the Kingdom's industrial and mining sectors. It was established in 2019 as part of a government reorganization aimed at diversifying the Saudi economy away from its reliance on oil.

MIM plays a vital role in the Kingdom's economy by promoting industrial investment, developing mineral resources, and supporting the manufacturing sector. The Ministry also works to ensure the competitiveness of Saudi industries in the global market.

MIM's responsibilities include:

- Developing and implementing policies and strategies to promote industrial growth and diversification.
- Facilitating the development and commercialization of new technologies and products.
- Regulating the industrial and mining sectors to ensure safety, quality, and environmental protection.
- Promoting the export of Saudi-made products.

MIM's work is essential to the Kingdom's efforts to achieve its Vision 2030 goals of economic diversification and sustainable development.

Here are some specific examples of MIM's initiatives:

- The Industrial Sector Support Initiative: This initiative aims to help industrial investors take advantage of the incentives and support offered by MIM.
- The Mining Investment Law: This law provides a number of incentives to attract foreign and domestic investment in the mining sector.
- The Saudi Standards, Metrology and Quality Organization (SASO): SASO is responsible for setting and enforcing standards for products and services in Saudi Arabia, including industrial products.

الهيئة الملكية للجبيل وينبع
Royal Commission for Jubail & Yanbu



Royal Commission for Jubail and Yanbu

The Royal Commission for Jubail and Yanbu supervises the operation of 4 industrial cities in each of Jubail, Yanbu, Jizan and Ras al-Khair.

Meeting highest international standards to be the best option for investors in the petrochemical and energy-intensive industries. RCJY follows Comprehensive Management methods, leading the way for the Kingdom and the Arab region.

The Royal Commission oversees nine sectors, namely; comprehensive planning, basic infrastructure, operation and maintenance, investment promotion, security and safety, health and community service, education, workforce training, and environmental protection.



THE NATIONAL CENTER FOR WASTE MANAGEMENT

The **National Center for Waste Management** is established within the integrated institutional framework of the waste management sector as the sector regulator.

National Center for Waste Management Main Mandates:

- 1- Legislation and guidelines:** Proposing a waste management law and its regulation and guidelines for all activities.
- 2- Planning and Development:** Setting Conditions, technical standards, controls, and requirements for the entire value chain, and developing a comprehensive strategic plan, and integrated solutions.
- 3- Financial Sustainability and Circular economy:** Studying different financing models and developing financial instruments including cost recovery tools (gate fee, EPR etc.) and financial incentives.
- 4- License and Permits:** For Service Providers and Investors
- 5- Digitalization and Data:** A national platform that links all sector services and relevant authorities with it. National database.
- 6- Awareness & Capacity Building:**
 - Awareness Programs
 - Training Programs
 - Courses & Seminars

هيئة المحتوى المحلي
والمشتريات الحكومية
Local Content & Government
Procurement Authority



Local Content and Government Procurement Authority

LCGPA was established based on the Economical and Development Affairs Council recommendation, to support and promote the local content.

LCGPA aims to develop all local content aspects for the benefit of the national economy, as well as to improve and monitor the government procurement operations to realize the development and financial objectives in line with national visions, strategies and plans.

Vision

Nurturing local potential and capitalizing the national purchasing power for a strong and sustainable economy.

Mission

Formulate and monitor policies and regulations, develop local opportunities, Promote transparency and leverage from the national purchasing power in partnership with the public and private sectors to grow local content in national economy and improve the government procurement processes.

The Values

Proficiency

Collaboration

Sustainability

Transparency

المؤسسة العامة لتحلية المياه المالحة
Saline Water Conversion Corporation (SWCC)



Saline Water Corporation Company

The Saline Water Conversion Corporation (SWCC) is a Saudi governmental institution mandated and entrusted with seawater desalination and the delivery of desalinated water to various regions of the Kingdom of Saudi Arabia and beyond. SWCC was established in 1974 as an independent governmental institution of a legal personality.

Vision

Global leadership and excellence in water desalination industry.

Mission

To best meet customer needs of desalinated water more efficiently and reliably at the lowest possible cost and the highest economic return, while effectively invest in and motivate human resources, develop desalination industry, contribute to economic and social development and comply with safety and environmental standards.

The Values

Speed – Mastery – Sustainability – Creativity – Safety

The Main Axes

Occupational Safety and Health

Operation and Transmission Reliability

Efficiency of Product and Processes

Economic Development

Sustainability, Innovation and Engineering Development

Human Resource Distinction

الشركة السعودية لشراكات المياه
Saudi Water Partnership Company



THE SAUDI WATER PARTNERSHIP COMPANY

The Saudi Water Partnership Company (SWPC) started in 2003 as the Principal Offtaker of water to include the purchase of desalinated, purification, treated and untreated water in addition to co-generation and tendering of desalination projects, transmission systems, strategic reservoir, sewage water treatment, construction of dams as well as the fuel needed for this purpose in Saudi Arabia, and the Minister of Finance provides the credit support to the Company to support its financial solvency of the signing of long-term purchase contracts within the framework of the principles stated in the Council of Ministers Resolution No. (181) dated 9/6/1425H, in accordance with the terms and conditions set by the Minister of Finance, the transfer of ownership of the company in full to the Government, with the agreement on corporate governance and contracted projects.

The Ministry of Finance owns fully (100%) the Saudi Water Partnership Company and the Company's capital is SR (100,000,000) One Hundred Million Saudi Riyals.

SWPC has had a critical role in enabling Vision 2030. Given the importance of securing KSA's water security and to augment its ambitious growth and diversification objectives, work began on developing a National Water Strategy soon after the Vision 2030 launch in 2016.



شركة نقل وتقنيات المياه
WATER TRANSMISSION AND TECHNOLOGIES CO.

Water Transmission and Technology Company

WTTCO, a Saudi Arabian government-owned company headquartered in Riyadh, is responsible for managing and maintaining the country's water transmission, storage, and distribution operations. Established in 2019 through the separation and commercialization of the Saline Water Conversion Corporation's (SWCC) production and transmission assets, WTTCO operates as a commercially independent entity. It also drives innovation in water technologies and research. WTTCO's integrated network of pipelines spans more than 8,400 kilometers, serving Saudi Arabia's water desalination requirements.

The responsibilities of the Water Transmission and Technologies Company (WTTCO) include:

- Managing and maintaining the country's water transmission, storage, and distribution systems. This includes a vast network of pipelines, pumping stations, and storage tanks and connect desalination plants to cities and communities across the Kingdom.
- Driving innovation in water technologies and research. WTTCO is actively engaged in a number of research and development initiatives aimed at developing new and innovative water technologies to improve the efficiency and sustainability of the Kingdom's water sector.
- Ensuring the safe and reliable delivery of water to all citizens and residents. WTTCO is committed to providing its customers with the highest quality water services possible, while also meeting the country's growing water needs.

المركز الوطني للتخصيص
NATIONAL CENTER FOR PRIVATIZATION & PPP



National Center for Privatization

The National Center for Privatization & PPP (NCP) is responsible for the enablement and success of the privatization program, one of the key strategic objectives of Saudi Vision 2030 that focuses on three main pillars: A Vibrant Society, An Ambitious Nation and A Thriving Economy. To achieve these, one of the aims is to grow contribution of the private sector to the economy and improving government efficiency.

Vision

Champion and enable PPP&P ecosystem to develop world-class public infrastructure and services and contribute to KSA's sustainable development.

Mission

Foster an enabling and efficient PPP&P ecosystem that facilitates implementation of PPP&P projects to maximize economic, social and fiscal impact.

The Values

Transparency

Sustainability

Value Creation

Ownership



NEOM

NEOM

NEOM is a Saudi Arabian giga-project planned megacity on the northwestern coast of Saudi Arabia. It is a planned city that is being built from scratch, and is designed to be a sustainable and futuristic city. NEOM is also being planned to be a special economic zone, with its own laws and regulations.

The NEOM project was announced in 2017 by Crown Prince Mohammed bin Salman, and is expected to be completed by 2045. The total cost of the project is estimated to be around \$500 billion.

NEOM is being planned to be a city of the future, with a focus on sustainability and innovation. The city is planned to be powered by 100% renewable energy, and will have a number of smart features, such as self-driving cars and drones.

NEOM is also being planned to be a global business hub, and is expected to attract businesses from around the world. The city is offering a number of incentives to businesses, such as tax breaks and streamlined regulations.

NEOM is still under development, but has already made significant progress. The city has already attracted a number of investors, and construction is underway on a number of projects.

Here are some of the key features of NEOM:

- **Sustainability:** NEOM is being planned to be a sustainable city, with a focus on renewable energy and environmental protection.
- **Innovation:** NEOM is being planned as a city of the future, with a focus on innovation and smart technology.
- **Business hub:** NEOM is being planned as a global business hub, with a focus on attracting businesses from around the world.
- **Quality of life:** NEOM is being planned as a city with a high quality of life, with a focus on health, education, and culture.

NEOM is an ambitious project, but has the potential to be a truly transformative city. The city has the potential to create jobs, attract investment, and help Saudi Arabia diversify its economy.



Iktva Program (Aramco)

The Iktva program is a Saudi Aramco initiative that aims to increase the level of local content in the Saudi oil and gas supply chain. It was launched in 2015 and is one of the key pillars of Saudi Aramco's In-Kingdom Total Value Add (IKTVA) program.

The Iktva program offers a range of incentives to suppliers, including:

- Preferential treatment in bidding for Saudi Aramco contracts.
- Access to Saudi Aramco's supply chain network.
- Financial and technical support for research and development.
- Assistance with localization and manufacturing

The Iktva program has been successful in increasing the level of local content in the Saudi oil and gas supply chain. In 2022, the total value of local content in Saudi Aramco's supply chain reached SAR 175 billion (\$47 billion).

Benefits of the Iktva Program

The Iktva Program has a number of benefits for the Saudi economy, including:

- Increased job creation.
- Economic diversification.
- Technology transfer.
- Increased competitiveness of Saudi suppliers

The Iktva program is committed to environmental protection and sustainability by promoting renewable energy, reducing greenhouse gas emissions, protecting water resources, and managing waste responsibly.

For example:

- Developing new technology to capture and store carbon dioxide.
- Constructing a new wastewater treatment plant.
- Developing a new waste recycling facility.

Overall, the Iktva program is helping to reduce the environmental impact of the Saudi oil and gas supply chain.

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